Business solutions - modern and mobile

Business solutions for medium-sized enterprises

myfactory.Company
About myfactory

myfactory.com and myfactory.BusinessWorld stand for modern, innovative and holistic business software for medium size companies, but also for small companies and micro-enterprises. All applications are consistently internet and web based and thus update-proof. Already today they enable unlimited networking and integration of business processes - even with external business partners. This results in numerous, industry-spanning options, to apply valuable time and important resources economically.

The Company

myfactory International GmbH develops and sells high quality, innovative and networked company software for small and medium size companies. More than 21,000 users in over 3,800 European companies make myfactory one of the leading providers for web-based business solutions. With the fully web-based myfactory.BusinessWorld, myfactory International has established and continuously developed technologically, ultra-modern software with comprehensive functions in the areas of ERP, CRM, FiBu, PPS, MIS, HRM and B2B, since the market introduction in 2002. Furthermore myfactory offers numerous special solutions and add-on modules. The standard products of the company are also located on the myfactory.com portal available via the internet as Cloud solutions (SaaS). This offer is the first ERP-focused, complete company software in Europe to be used in this way. More than 10 years of experience from users and sales partners was channelled into the development of the Cloud solution.

Progress through technology, security through competence

A young, committed team in the myfactory development centre in Munich has developed a new generation of business software that could compensate for the competitive disadvantage of small to medium size companies.

myfactory.Company history

- 1999 Start of development
- 2007 Introduction of myfactory.SaaS
- 2011 Introduction of myfactory.mobile for iPhone, Windows and Android
- 2012 Introduction of myfactory.tablet for iPad and Tablet PCs
- 2012 Best of 2012 distinction for Cloud Computing
- 2013 Introduction of Windows 8 App
- 2013 ERP solution from myfactory receives INNOVATIONS AWARD - IT 2013

myfactory.Location

myfactory International GmbH
Agnes-Pockels-Bogen 1
D-80992 München

myfactory.Managing director

Dr. Robert Meyer
myfactory.Products

**myfactory module - Integrated - Flexible - Individual**

A good company solution should be flexible, expandable and all modules used should be 100% integrated. myfactory.BusinessWorld offers all that and is also completely web-based. Therefore, ideal for de-centralised working - anywhere, anytime.

Your individual company solution can be compiled from the following modules: myfactory.BusinessWorld with the modules CRM, ERP, FMS (FiBu), HR, MIS, PPS, B2B

**Business solutions for medium-sized enterprises ...**

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**myfactory.Public Cloud**

**Perfect for small companies**

Select a package or compile your own online solution from the myfactory Cloud modules. Simply start with CRM, free of charge for up to 3 users, and expand this to suit your needs directly from inside the program. Add in or remove users and modules, if you do not need them anymore. And, all without any installation or long contract ties. Software updating and hosting is implemented by myfactory.

**myfactory.Private Cloud**

**Secure, flexible and individual**

With the myfactory partner’s Private Cloud, you combine the advantages of the Public Cloud, such as no need to have your own server, flexibility, access from anywhere, for example, with the benefits of license installations. The Private Cloud offers will be hosted in a German high-security computing centre or at the user’s premises. Add-ons can be programmed individually. Familiarise yourself with the modern and flexible options of this online company solution.

**myfactory.License installation**

**Full control**

With a license installation you have full control over your infrastructure. The data will be stored on your server and access is implemented via the intranet. If you wish or if it is necessary, then of course you can also access your myfactory installation whilst ‘on the move’ as myfactory has been developed browser-based - secure and reliable.

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**myfactory.Target industries**

General solution, independent of industry

- Particularly well suited for:
  - Machine and system construction
  - Automotive suppliers
  - Wholesale and retail trade
  - eBay PowerSellers, online pharmacies, etc.
  - Service providers, e.g. financing, rental etc.
  - Management consultant
  - Tradesmen
  - Manufacturing industries
  - Company founders
  - and many more

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**myfactory.Hosting**

- With Host Europe, a professional German computing centre
- TÜV-approved data security
- Certified security standards

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**myfactory.Customers**

- Number of sales partners: 40
- Number of customers: 3,800
- Number of users: 21,000
myfactory.Partner

In contrast to many other software companies we are forming a real network with our partners.

Our partner network encompasses trained consultation companies and system houses with experienced IT experts.

A cooperation from which all can benefit is brought about by bringing together core areas of competence. The common ‘know-how’ enables holistic and integrated company solutions to be offered in accordance with specific customer requirements.

Furthermore, we develop additional applications and special industry solutions together with our partners, which can be integrated without problems and with which our customers can continuously improve and develop their competitive position.

Reasons that speak clearly in favour of myfactory.BusinessWorld:

- Faster introduction to the future - faster introduction to .NET technology
- Comprehensive partner network
- Integrated platform for all business processes
- Releasable customising
- Certified partner modules and solutions
- Industry solutions
- Continuous further development of myfactory.BusinessWorld

myfactory.Awards

- Trovarit studies 2010 and 2013: myfactory included in the top group with respect to user-friendliness in company software
- Financial accounting is TÜV-certified
- Best of 2012 distinction for Cloud Computing
- ERP solution from myfactory received IT INNOVATIONS AWARD 2013

myfactory.References

- Bund der Steuerzahlern Berlin e.V.
- Messe Stuttgart
- NAVARO
- KÄRCHER Drescher
- Reiling
- TOYS4US
- GMT
- DECO-FRISCHER
- Lightpower

myfactory.Customer testimonials

That’s what our customers and users say

myfactory has been in use for years as the company solution of choice in the most varied of arrangements. Starting as a solution for organised purchasing in film production through a highly adapted version for trade fair construction, trade fair planning and trade fair organisation and on to the waste disposal industry solution - the users are happy.

Kristensen Interiors GmbH

“With myfactory's practical commission calculation I need only a mouse-click and I immediately have all representatives with turnover and commission at a glance - that saves me a lot of time.”

Annette Kretzschmar (Kristensen Interiors GmbH, Munich)

Bergzeug GmbH

“X products go in and out of our stores every day. Without clever merchandise management with ordering system and store management system like the one offered by myfactory, this could not be dealt with.”

Peter Gruber (General manager of Bergzeug GmbH, Munich)

DATA-IT Service GmbH

“Anyone wanting to offer notebooks at a really good price cannot be investing money in excessive administration and IT. With myfactory we have found a solution that is affordable, comprehensive and absolutely professional.”

Holger Pötzsche (General manager of DATA-IT Service GmbH, Leipzig – www.studentennotebooks.de)

Kärcher Center Drescher

“It is particularly important for us that we are now able to work together with our partner Kärcher at the highest technical level thanks to myfactory.BusinessWorld. All-in-all, a good tidy project for tidy solutions for our common customers”

Robert Drescher (General manager of Kärcher Center Drescher, Erfurt)

Muu Kuchen

“The myfactory merchandise management is perfectly suited to our demands and with the batch tracing in myfactory we are able to achieve what otherwise only industrial companies would be able do.”

Barbara Voll (Muu Kuchen, Kürnach)

Welotec GmbH

“This software is the only one on the market that is so flexible and so fully developed with regard to our high requirements... permanent and automatically installed improvements are further indications that the software has an exceptional position in the market. In particular, our misgivings about the speed of the online access to the server, located in an external computing centre, have been completely put to rest. The new system is significantly faster than the previous solutions, on our internal network.”

Dr. Reinhard Laff (General manager of Welotec GmbH, Leverkusen)

ACAI GmbH

“If one compares clinically the data security with in-house solutions in small companies and start-ups with the options offered by out-sourcing in cooperation with data professionals, the outcome is really very clear. We certainly feel that our data is in good hands when it is taken care of by myfactory.”

Dr. Pascal Stute (General manager of ACAI GmbH, Berlin)

Cup Service GmbH

“We are still very satisfied with our decision in favour of a Cloud solution. No server administration, no additional IT personnel means more time for our core business. The global access to the program fulfils our information requirements even when on business trips.”

Alexander Raab (Cup Service GmbH, Munich)

Lightpower GmbH

“...that our processes benefit overall from the performance of the new software. This applies both to the merchandise management and the CRM area, where we have data that enables our colleagues in sales, marketing and service to support and advise our customers in a more active and targeted manner, thanks to the evaluation and assessment facilities, that we now have.”

Ludo Heggemann (EDP manager with Lightpower GmbH, Paderborn)